



**MENTER IAITH
BRO MORGANNWG**

**2019-22
CORPORATE
PLAN**



BACKGROUND

Mentrau Iaith are local organisations that provide support to communities to increase and expand the use of the Welsh language by organising all sorts of events for people of all ages to enjoy and to socialise through the medium of Welsh.

Menter Bro Morgannwg was established in 2014 to provide and support an extensive programme of social opportunities in the Welsh language outside school and work hours, and to encourage, facilitate, support and provide qualifications for volunteers together with employment opportunities in the Vale of Glamorgan.

Menter Bro Morgannwg works in partnership to provide attractive opportunities through the medium of Welsh, ensuring valuable experiences for people of all ages, backgrounds and linguistic abilities.

Our services are very important in providing, supporting and increasing the use of the language in the community, and we will continue to build on the strong and diverse partnerships to deliver our vision.

During 2018 Menter Bro Morgannwg has:

- Organised over 450 individual activities
- Engaged with over 9,000 service users
- Employed 28 casual members of staff
- Worked with 30 partners across the private, public and third sectors.

AMBITION

The Welsh language becoming a central part of life in the Vale of Glamorgan.

MISSION STATEMENT

To promote and expand the social use of the Welsh language in the Vale of Glamorgan.

Menter Bro Morgannwg supports the Welsh Government's vision of one million Welsh speakers by 2050 and the Vale of Glamorgan Council's strategy of increasing the number of speakers by 2021.

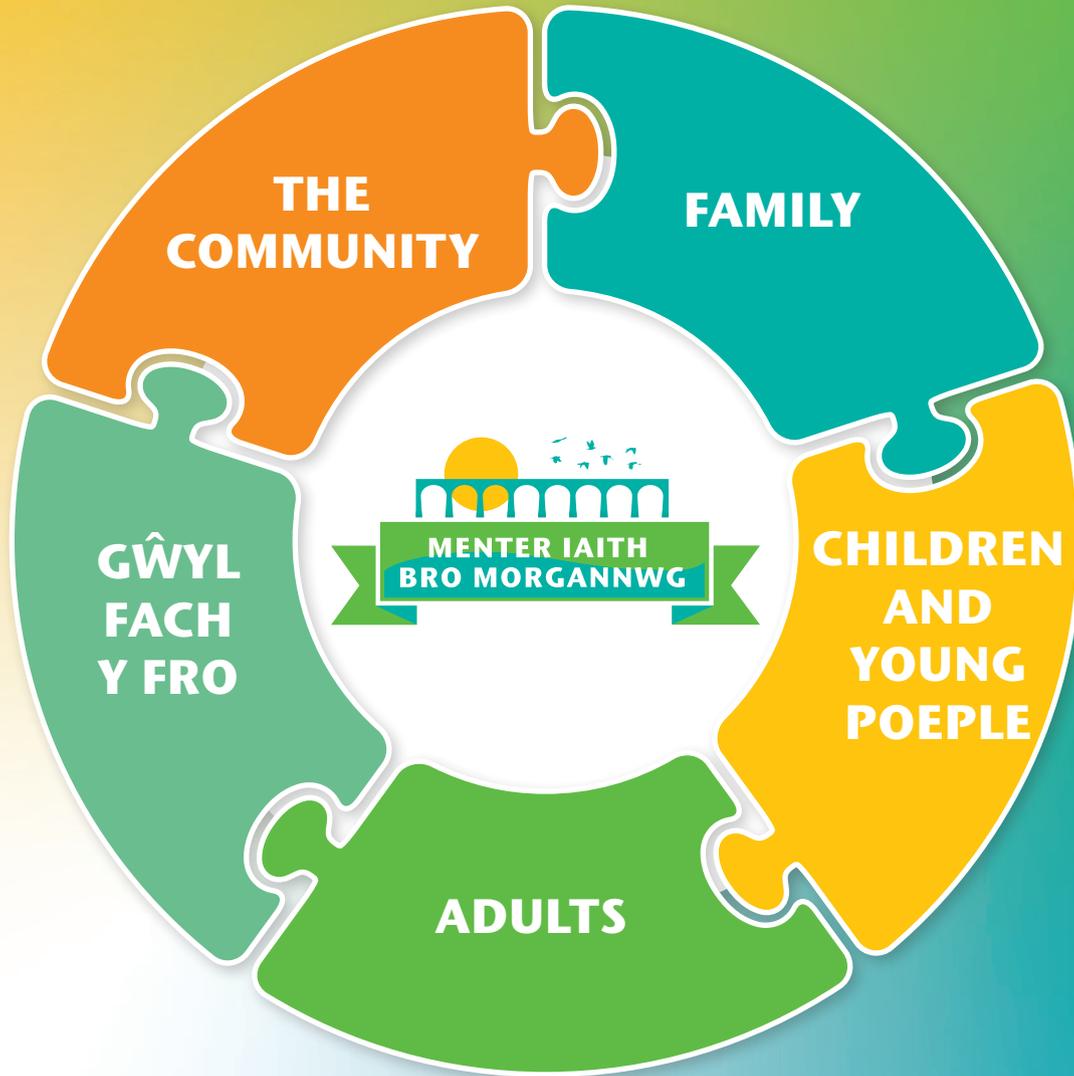
Our work supports the Well-being of Future Generations (Wales) Act 2015 in creating a Wales that we all want to live in, now and in the future. Central to our ambition is to see the Vale of Glamorgan as a place of vibrant culture in which the Welsh language thrives together with a society that promotes and protects our culture, heritage and language.

Each one of us, as partners, funders, stakeholders, volunteers and citizens of the Vale, has an important contribution to make in achieving this.

STRATEGIC AIMS

- **Creating opportunities to use Welsh in our communities**
- **Increasing awareness and improving attitudes towards the Welsh language**
- **Increasing confidence to use the Welsh language socially**
- **Developing employment and training opportunities for young people and adults through the medium of Welsh**
- **Organising a festival to celebrate the Welsh language and culture**
- **Ensuring that Menter Bro Morgannwg has an effective digital platform**
- **Working in partnership with various bodies and organisations**

OUR PRIORITIES



FAMILY

Providing Welsh-medium social opportunities for children and their parents/guardians.

We will:

- offer more opportunities for families in the Vale of Glamorgan to socialise through the medium of Welsh
- ensure continuity from one age to another within our programmes
- organise activities in a variety of locations across communities in the Vale
- support the Vale of Glamorgan Council's Early Years Development and Childcare Partnership
- identify areas where there is a need to expand provision
- create strong operational partnerships

"Just wanted to say thank you for running the baby sensory sessions at Barry Library. My son has really enjoyed it and my husband has even enjoyed taking him there! Neither my husband nor I are Welsh speakers so this has been a fantastic introduction to the language for our son and for us too!"

CHILDREN AND YOUNG PEOPLE

Offering opportunities to use Welsh outside school/college hours.

We will:

- offer more opportunities for the children and young people in the Vale of Glamorgan to socialise through the medium of Welsh
- organise activities in a variety of locations across communities in the Vale
- continue to seek the views of children and young people in the Vale on how they would like to see the Welsh language develop
- continue to contribute to the Vale of Glamorgan Council's Welsh Education Forum
- identify areas where there is a need to expand provision
-
- identify opportunities to work with the further/higher education sector to ensure linguistic progression for young people aged 16 +
- create strong operational partnerships

"The Care Scheme is a vital service for us, making Welsh a language for leisure and socialising, rather than just the language of the school. It gives the children fantastic experiences, and an opportunity for them to socialise with their friends during school holidays, and to make new friends from other schools."

ADULTS

Providing social opportunities for adults in the Vale of Glamorgan to use and practise Welsh socially.

We will:

- co-ordinate and maintain a programme of leisure courses for adults suitable for a range of language abilities
- support the efforts of adults learning Welsh or those who want to rediscover their Welsh by promoting and providing opportunities to practise, converse and increase confidence
- identify areas where there is a need to expand provision
- organise activities in a variety of locations across communities in the Vale
- create strong operational partnerships

There are 25,100 (20%) Welsh speakers in the Vale of Glamorgan (aged 3 +)

Annual Population Survey, Welsh Government - this survey offers a more regular estimate of the number of Welsh speakers, and therefore the data from the Survey can monitor trends between Censuses

GŴYL FACH Y FRO

Hold an annual festival to celebrate Welsh language, arts and culture.

We will:

- raise the profile of the Welsh language in the Vale of Glamorgan by giving children, young people and adults the opportunity to experience the Welsh language and arts
- increase the awareness and value of the Welsh language in the community
- introduce the Welsh language and culture to a completely new audience
- provide the opportunity to increase confidence in Welsh and access the language
- develop our digital platform to connect with our existing users and attract a new audience
- continue to develop new ideas to ensure a high quality festival
- create strong operational partnerships

"Gŵyl Fach y Fro strengthens the feeling of a Welsh language community in Barry and is an excellent opportunity to socialise and enjoy through the medium of Welsh with family and friends."



THE COMMUNITY

Contributing towards the creation of a Vale of Glamorgan where people can live their lives fully bilingually.

We will:

- continue to target and support individuals and small businesses throughout the Vale to increase the use of Welsh
- lead the Vale of Glamorgan Language Forum to promote the Welsh language and facilitate its use more widely
- build on our network of contacts
- develop our digital platform to connect with our existing users and attract a new audience
- continue to provide opportunities for local associations and organisations to promote Welsh language events in the Vale of Glamorgan through our e@chlysur service
- offer training and employment opportunities in our activities to the residents of the Vale of Glamorgan

"Menter Bro Morgannwg offers a variety of opportunities for children to practise the language, and this is so important if they do not come from Welsh speaking homes"

This Corporate Plan builds on a successful 5 years of holding Welsh-medium social opportunities in the Vale of Glamorgan.

We will continue to work with a wide range of partners and stakeholders in the Vale to increase community provision ensuring a positive impact on supporting and facilitating greater community use of the Welsh language.

We consult with our customers on a regular basis to ensure that their voice is at the heart of our service planning, and serves to evaluate the whole of our provision on an annual basis.

Together we can continue to innovate and collaborate to create new and attractive opportunities to increase the number of Welsh speakers and increase the use of the language in order to contribute towards realising the Welsh Government's vision of one million Welsh speakers by 2050.

MONITORING

The Menter Bro Morgannwg Board monitors the Operational Plan to measure achievement in all areas.

Menter Bro Morgannwg also reports to the Welsh Government and the Vale of Glamorgan Council as part of our annual partnership agreement.



MIBroMorgannwg



MIBroMorgannwg



menter_bro_morgannwg

029 2068 9888

manon@menterbromorgannwg.cymru

menterbromorgannwg.cymru
