



**NO EMBARGO: TO BE PUBLISHED IMMEDIATELY**

## **DATGANIAD I'R WASG**

**13 January 2017**

### **MORE WELSH PLEASE?**

**[www.menterbromorgannwg.cymru](http://www.menterbromorgannwg.cymru)**

Encouraging and facilitating small businesses in Wales to use more Welsh means that the language is seen and heard more in our communities.

Menter Bro Morgannwg, in partnership with Welsh Government, is implementing a new pilot scheme in the Vale to encourage businesses to see the value of bilingualism and help to incorporate Welsh into their businesses. The scheme also provides an opportunity to raise awareness of the importance of the language as something that can be used by customers and increasing natural good will in the community.

The scheme, free to participating businesses, will work with individuals/businesses to prepare a profile to identify requirements and offer practical support and advice on how to introduce or increase provision.

If you, or your business, would like to know more about the scheme or to sign up, please contact Ffion Rhisiart on 029 2068 9888 / [ffion@menterbromorgannwg.cymru](mailto:ffion@menterbromorgannwg.cymru)

**End**

### **Notes**

- Following Welsh Government's decision to abolish Menter y Fro in January 2013, Menter Caerdydd secured the tender of £30,000 to develop and lead a project concerning the Welsh language in the Vale of Glamorgan by working with local partners as well as the Local Authority.
- Menter Bro Morgannwg's primary aim is to increase the use of the Welsh language in the Vale, and create opportunities for the county's people to use the language outside school and work hours.
- According to the 2011 Census, nearly 11% of the County's population are Welsh speaking (13,189).
- This project is part of Welsh Government's vision and ambition for a bilingual Wales with a million Welsh speakers by 2050.

For more information, contact Sian Lewis (Chief Executive, Menter Bro Morgannwg):  
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